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FROM FUTURE NEW YORK

Tamarkin's West Chelsea Condo Disrobes and Struts its Industrial-Chic Facade



BY CITYREALTY STAFF
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550 West 29th Street (CityRealty)

The development-heavy block of West 29th Street between Tenth and Eleventh Avenues is slowly coming together as another haven of high-end flats. Basking in the reflections of Hudson Yards, the block's new developments include [507 West Chelsea](#) (now leasing) and the condos of [515 High Line](#) and [Soori High Line](#), which are in their final laps of construction. Now, near the block's 11th Avenue end, Cary Tamarkin's hush-hush condo building at [550 West 29th Street](#) has removed its construction scaffolding revealing an understated façade of sand-colored bricks and industrial-sash windows.



Google Earth aerial showing location of Tamarkin's project with other future buildings (CityRealty)

Perhaps many of you avant-garde fanatics are tiring of the faux-industrial craze, but it seems buyers are still smitten by the notion of living in the lofty skeletal remains of an old [pencil-](#), [soap-](#), [Tootsie Roll-](#), [tonic water-](#), [Life Savers-](#), [chocolate-](#)making manufacturing building. With Manhattan's convertible daylight factories running in short supply, here in West Chelsea, developers have been busy demolishing unexceptional factory buildings to build larger phony ones.

And how can one resist when you're getting all the perks of loft construction while still receiving a modern state-of-the-art building? [Tamarkin says](#) all the residences at 550 West 29th will have 20-foot-high ceilings, tremendous walls of glass and unique layouts. There will be a dozen duplexes and three penthouses. Known amenities include a fitness center, storage, and bicycle storage. Sales are to officially begin later this year, and stay tuned for the reveal of the lofty interiors.



Construction progress as of early September (CityRealty)