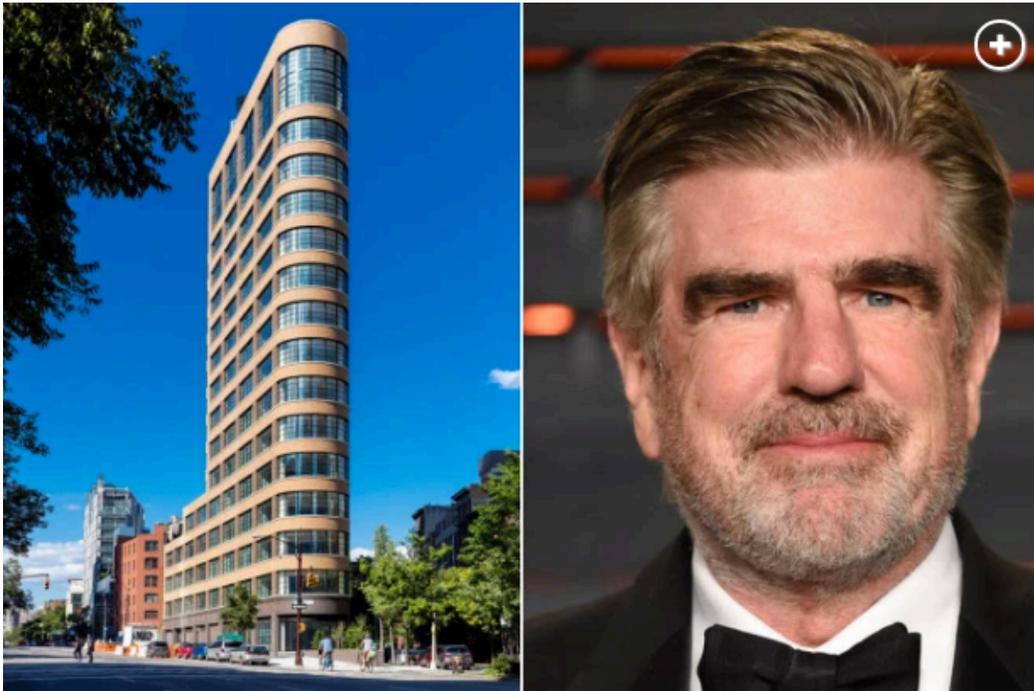


Buyer of this \$3.4M Soho pad was inspired by 'The Big Lebowski'

By Jennifer Gould Keil

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Ex-Viacom honcho Tom Freston (right) bought inside 10 Sullivan Street (left).
Photo: Evan Joseph; Evan Agostini/Invision/AP

Talk about righteous!

This wealthy dude sure has a sense of humor (and good taste in films).

A deep-pocketed home buyer just plunked down \$3.4 million — slightly above the \$3.36 million asking price — on a fourth-floor apartment at 10 Sullivan St., the sleekly designed 21-unit Soho building by architect Cary Tamarkin.

The buyer thinly veiled his identity by purchasing the property under an LLC, Dude Abides 3, which is a not-so-subtle reference to the cult hit film, "The Big Lebowski."

According to city property records, the dude of Dude Abides 3 lists his address as 57 E. 66th St.

That just happens to be the address of Andy Warhol's former 9,676-square-foot mansion, which was bought by ex-MTV network honcho and ex-Viacom CEO Tom Freston for \$6.5 million in 2000 (and at the time came with a secret trap door in the master bedroom and all sorts of weird and wacky Warhol objects).

Freston has recently been one of many calling for the ouster of Viacom head Philippe Dauman, and Freston's name has also been tossed around front and center as a replacement.

Mr. Freston, if you are reading this, Gimme Shelter has a question: Do you identify with the millionaire Lebowsky or the slacker Dude — or both?

The Dude's newly purchased digs (probably for his son) feature a two-bedroom, two-bathroom open layout unit that is 1,269 square feet.

The residence comes with 11-foot ceilings, radiant heated floors and smart wired light, temperature and shades.

There's also a formal entry foyer that leads to a living and dining room and adjacent chef's kitchen.

The master suite includes a spa-like master bath with an oversized steam shower.

In addition, the apartment comes with a handy "utility closet" with a washer dryer, along with "oil-rubbed Danish oak floors and oversized industrial-style windows," according to the listing. Douglas Elliman's Andrew Anderson and Emily Sertic had the listing.