



COMING ATTRACTIONS

In Soho, \$30 Million Buys This Ginormous Unfinished Mansion

Thursday, February 12, 2015, by [Zoe Rosenberg](#)



[Images courtesy of Madison Equities and Properties Market Group.]

Because the demand for flashy trophy properties in New York is undying, the developers behind 10 Sullivan have decided to offer a **50-foot-wide home** in lieu of two of the townhouses developed alongside of the Cary Tamarkin-designed [10 Sullivan](#). Developers Robert Gladstone of [Madison Equities](#) and Kevin Maloney of [Property Markets Group](#) told the *Daily News* that the **13,000-square-foot home** can be delivered as an empty shell, allowing buyers to meet their outrageously expensive personalized home dreams. The ask on such an esteemed property? At least **\$30 million**. And remember, that figure doesn't include finishes. On the flip side, the finished 25-foot-wide townhouses on the site [are going for](#) \$20.795 million.

SOHO

10 SULLIVAN

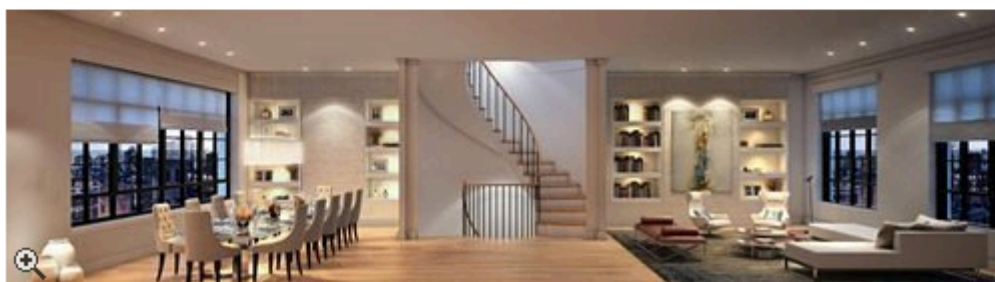
COMING ATTRACTIONS

MADISON EQUITIES

PROPERTIES MARKET GROUP

4 COMMENTS

Like 45





If the home looks familiar, that's because it bears likeness to [another bonkers mansion](#) planned for downtown.